






How to use the Internet to grow your business

Understand the **basics** to harness the power of the Internet in your business and get up-to-date **techniques** that really **work**.

- Gain access to the latest Internet solutions to support and grow your business
- Build and integrate an effective Internet marketing strategy to create exponential results
- Harness the power of social networking to increase your reach

Presenters

- Linda Linham, CEO,  Successful Ventures LLC
- Sharon Delay, President,  Boldly GO
- Mary Kaufmann, Faculty,  Muskingum College

"In today's business world, this is information you need to know, no matter what profession or industry you are in."

Tom Poorman, Chamber President

Date: Tuesday March 17, 2009
Time: 9:00 a.m. - Noon
Location: Zanesville Welcome Center
 205 N. Fifth Street
 Zanesville, Ohio 43701

Register: See Form Below or visit

www.muskingum.edu/~misst/zmcoc

Cost: \$49 Chamber Members
 \$59 Non-Members

Presented By:



THE PERFECT MASTER PLAN

MISST: Master of **I**nformation **S**trategy, **S**ystems and **T**echnology

Yes, I/we will be attending the Internet marketing event Tuesday, March 17 at the Zanesville Welcome Center. Preferred Pre-registration deadline is Friday, March 13, 2009. Reservations cancelled after March 16th will be billed.

Fax back to 740-454-2963 or mail bottom portion of this form to:

Zanesville-Muskingum County Chamber of Commerce 205 N. 5th St. Zanesville, Ohio 43701

Company Name: _____ Phone: _____

Name(s) of Attendees: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Number of Attendees: Members _____ X \$49.00 = \$ _____ Non Members _____ X \$59.00 = \$ _____ TOTAL \$ _____

Type of Payment: _____ Check Enclosed _____ Send Invoice _____ Credit Card _____ Pay Upon Arrival

Visa/Mastercard # _____ Exp: Date: _____